TABLE 102-3

Digital share of business activity for companies with 10 or more employees, by type: 2017 (Percent)

Business activity	Companies (number)	None	Up to 50%	More than 50%	All	Don't know	Information not collected by the business	
Personnel	1,102,633	13.7	19.7	27.5	19.1	9.8	10.2	
Financial	1,102,633	6.7	11.6	33.2	32.0	8.1	8.4	
Customer feedback	1,102,633	19.2	12.9	16.9	14.4	14.7	21.8	
Marketing	1,102,633	14.8	14.8	22.1	14.0	12.7	21.6	
Supply chain	1,102,633	17.1	9.5	14.4	9.5	13.9	35.6	
Production	1,102,633	17.7	8.5	14.6	11.6	12.0	35.5	

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.